PEOPLE-CENTERED ECONOMY

David Nordfors believes we can shift the focus of work from task-centric to people-centric.

Exchange

TASK-CENTERED ECONOMY

CORPORATIONS

Exchange

EMPLOYEES

Corporations assign tasks to workers at lowest possible cost.

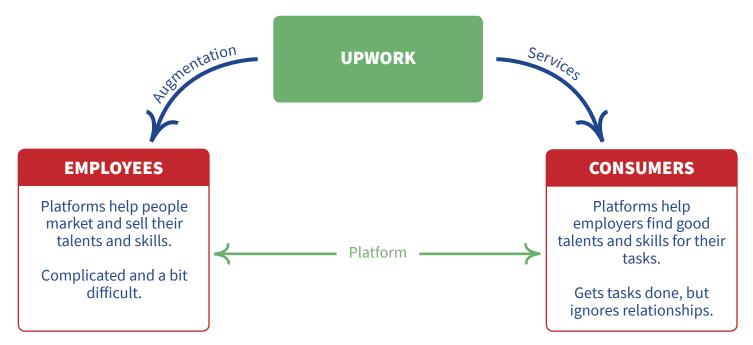
People are valued for completing tasks at low cost.

CONSUMERS

Corporations sell value to consumers.

People are valued for spending their earnings at the highest possible profit.

TODAY'S PARTIAL ADVANCE



PEOPLE-CENTERED ECONOMY

